



SAVEETHA
SCHOOL OF LAW
(Approved by Bar Council of India)



SAVEETHA
INSTITUTE OF MEDICAL AND TECHNICAL SCIENCES
(Declared as Deemed to be University under Section 3 of UGC Act 1956)



DEPARTMENT OF INTELLECTUAL PROPERTY RIGHTS
organizes

**INTERNATIONAL CONFERENCE ON
MEDIA, MENTAL HEALTH & RESPONSIBLE JOURNALISM:
PROMOTING ETHICAL COMMUNICATION FOR
PSYCHOLOGICAL WELL-BEING**



**LASER COURT,
SAVEETHA SCHOOL OF LAW**



**9:00 AM
ONWARDS**

Save the date!

SEPTEMBER

04

2026



BROCHURE & RULEBOOK

ABOUT SAVEETHA SCHOOL OF LAW

Saveetha School of Law established in 2009 aims to strive for Quality Legal Education and maintains higher standards of Legal Research and Training. With its academic autonomy together with flexibility for innovation in teaching in pursuit of excellence, the school is striving to emerge as one of the Best Institutions in the field of Legal education. Our journey has been remarkable and has grown in leaps and bounds in every possible angle. SSL also encourages students' active participation in various extra curricular activities such as Moot Court, Client Counseling, Community outreach programmes, Mock Trial, Seminars. Besides teaching, the school imparts special skills to the students relevant to their professional pursuit and makes them as a holistic personality.

ABOUT THE INTERNATIONAL CONFERENCE

The international conference "Beyond the Screen: Mental Health and Media Influence Legal, Behavioural and Psychological Perspectives on Responsible Communication" examines the growing intersection between media consumption and mental well-being in contemporary society. Media platforms spanning news, social media, entertainment, and digital advertising shape public perception, behaviour, and emotional well-being in ways that remain inadequately regulated, and the conference addresses this gap between media's influence and fragmented legal, behavioural, and institutional responses. The conference is open to academicians, legal professionals, policymakers, researchers, students, and healthcare and media professionals, and is committed to fostering responsible communication as both a legal obligation and a societal imperative in the digital age.

RESOURCE PERSONS



MR RAJEEV AMARASURIYA
President of the Bar Association of Sri Lanka



MR MAHESH KRISHNA
Tamilnadu Press & Media Reporters Union
Headquarters Secretary



MRS. KANIMOZHI
HOD of Psychology,
Soka Ikeda College of Arts and Science for Women,
Chennai

SUB THEMES

- **Responsible Journalism and Ethical Media Practices**
- **Suicide Reporting: Legal, Ethical and Public Health Perspectives**
- **Media Law, Freedom of Expression and Responsible Communication**
- **Mental Health, Human Rights and Access to Justice**
- **Psychology of Media Influence: Papageno, Werther and Copycat Effects**
- **Psychiatry, Media Representation and Mental Health Advocacy**
- **Public Health Communication and Suicide Prevention Strategies**
- **Media Ethics, Professional Accountability and Self-Regulation**
- **Artificial Intelligence, Digital Journalism and Ethical Governance**
- **Algorithmic Accountability, Content Moderation and Platform Responsibility**
- **Misinformation, Disinformation and Psychological Well-being**
- **Social Media, Digital Well-being and Online Safety**
- **Trauma-informed Journalism and Crisis Communication**
- **Media Representation of Mental Illness and Vulnerable Communities**
- **Child, Adolescent and Youth Mental Health in the Digital Era**
- **Gender, Diversity, Inclusion and Mental Health Communication**
- **Health Journalism and Evidence-based Reporting**
- **Journalism Education, Media Literacy and Professional Competence**
- **Sociology of Media, Culture and Mental Health**
- **Digital Platforms, Privacy, Data Protection and Mental Health Information**
- **Comparative Perspectives on International Media Laws and Ethical Frameworks**
- **Media, Democracy and Public Interest Communication**
- **Responsible Journalism in Disaster, Conflict and Humanitarian Reporting**
- **Emerging Technologies, Artificial Intelligence and the Future of Journalism**
- **Sustainable Development Goals (SDGs), Media and Mental Health**
- **Interdisciplinary Research in Media, Mental Health and Responsible Journalism**

Note: The above-mentioned sub-themes are not exhaustive. Authors may choose any other theme within the scope of the main conference theme, provided that it is aligned with and does not deviate from the primary theme of the conference.

REGISTRATION DETAILS

PRESENTERS	AUTHOR	CO-AUTHOR	PARTICIPANTS
1. ACADEMICIAN	Rs. 1000 /-	Rs. 1200 /-	Rs. 150 /-
2. PH.D SCHOLAR	Rs. 700 /-	Rs. 900 /-	Rs. 150 /-
3. STUDENTS	Rs. 500 /-	Rs. 700 /-	Rs. 150 /-
PARTICIPANTS AS AUDIENCE	—	—	Rs. 150 /-

PAYMENT DETAILS:

Account Holder Name: Saveetha School of Law CME

Account Type: Current Account

Bank Name: Karur Vysya Bank

Account Number: 1248135000002593

IFSC: KVBL0001248

Branch: Saveetha Dental College, Velapanchavadi



Scan for payment

Last date for Abstract Submission: **31/08/2026**

Last date for full paper submission: **02/09/2026**

Last date of Payment and Registration: **02/09/2026**

Date of the Conference: **04/09/2026**



Participant registration link

(Click here)



Abstract Submission link

(Click here)

FOR QUERIES: +91 98409 11774, +91 63746 04728

SUBMISSION GUIDELINES

- Research papers are invited on the above mentioned sub themes.
- The list of sub themes provided is not exhaustive.
- All submissions shall strictly adhere to the following formatting Guidelines.
- Co Authorship upto 2 shall be permitted.
- Submission of Abstract for the aforesaid mentioned conference shall be submitted by 31/08/2026, 11:59 PM in the following mail id: **media.mentalhealthconfssl@gmail.com**
- Abstract shall not exceed 250 words.
- Abstract should contain Title of the paper, Authors details as footnotes
- The submissions will be adjudged and selected purely on the basis of merit and originality.
- Intimation of the acceptance of the abstract will be done after the submission of the same, thereafter the participant can proceed with submission of full paper and registration process.
- The selected papers, completed in every manner as informed below, should be sent to the link shared to the selected papers by 02/09/2026
- The last date of Payment and registration for the conference as a presenter or participant is on 02/09/2026
- Each submission should include the following:
 - 1.Word Limit- 3000-5000 Words (including footnotes)
 2. Font-Times New Roman,
 - 3.Font Size - 12, Line Spacing-1.5, Footnotes-10, Line Spacing-1

The citation provided should either be in that followed by the Indian Law Institute (ILI) as available at: <https://www.ili.ac.in/cstyle.pdf> or in the OSCOLA style-4th edition. There should not be more than 10% similarity in the main content as well as less than 5% usage of Artificial Intelligence. The submission should be original and not simultaneously considered by any other seminar, conference, journal, chapter in a book, etc.

INSTRUCTIONS FOR PARTICIPANTS

Reporting Time: 8.30 AM | Dispersal: 3.15 PM

1. Dress Code:

- Boys must wear formals or casuals (T-shirts are strictly not permitted).
- Girls must wear formals or kurti (T-shirts are strictly not permitted).
- All participants are expected to maintain a complete, decent, and presentable attire throughout the event.

2. Identity Card:

- All participants must carry their original college identity card. Entry will not be permitted without a valid college ID card.

3. Discipline:

- Participants are expected to maintain the utmost discipline and decorum throughout the seminar. Any form of misconduct, disturbance, or misbehaviour will result in immediate removal from the venue.

4. Transportation: Participants are required to make their own transportation arrangements to and from the venue. The organising committee will not be responsible for any travel arrangements.

5. Refreshments and Lunch: Refreshments will be provided to all registered participants during the event. Lunch will be provided only for the presenters.

6. Mobile Phones: Participants are requested to keep their mobile phones on silent mode during all sessions. Use of phones during guest lectures and events is strictly discouraged.

7. Punctuality: Participants must report at the venue by 8.15 AM sharp. Late entry may not be permitted after sessions begin.

8. Certificates: Participation certificates will be issued only to participants who are present throughout the entire duration of the conference until dispersal at 3.15 PM.

(Online participants will receive the E- certificates)

9. Venue Etiquette: Participants must respect the venue, maintain cleanliness, and follow all instructions given by the organising committee at all times.

10. Coordination: Participants must follow all instructions given by the student coordinators and organising committee without hesitation throughout the event.

ADDRESS

Address: 162, Poonamallee High Rd,
Velappanchavadi, Maduravoyal, Chennai,
Tamil Nadu 600077
SAVEETHA SCHOOL OF LAW
(Landmark : Near MM convention)



Scan for Location

CONTACT

STUDENT CO- ORDINATOR
NAKSHATRA - +91 98409 11774
LAKSHYA - +91 63746 04728



We kindly request the participants to join in the WhatsApp group once after the completion of your registration process.



CHIEF CONVENOR

PROF. DR. ASHA SUNDARAM
PRINCIPAL,
SAVEETHA SCHOOL OF LAW

CONVENOR

PROF. DR. ANJU MOHAN
PROFESSOR AND HEAD,
DEPARTMENT OF IPR,
SAVEETHA SCHOOL OF LAW, SIMATS.

CO-CONVENOR

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SAVEETHA SCHOOL OF LAW, SIMATS.



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