



F Fashion & Law
Journal



CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

Fashion Law, AI & Innovation Review
A Legal Writing Competition

Law & Technology Committee

FLAIR'26

Fashion Law Journal



ABOUT CHRIST (DEEMED TO BE UNIVERSITY)

CHRIST (Deemed to be University) was born out of the educational vision of St. Kuriakose Elias Chavara, an educationist and social reformer of the nineteenth century in South India. He founded the first Catholic indigenous congregation, Carmelites of Mary Immaculate (CMI), in 1831 which administers CHRIST (Deemed to be University).

CHRIST (Deemed to be University) was established as 'Christ College' in 1969. It undertook path-breaking initiatives in Indian higher education with the introduction of innovative and modern curriculum, insistence on academic discipline, imparting of holistic education and adoption of global higher education practices with the support of creative and dedicated staff. This multidisciplinary university which focuses on teaching, research and service offers Bachelors, Masters and Doctoral programmes in humanities, social sciences, sciences, commerce, management, engineering, architecture, education and law to about 25000 students. CHRIST (Deemed to be University) has seven campuses, four centred in Bengaluru (Bangalore Central Campus, Bangalore Bannerghatta Campus, Bangalore Kengeri Campus, and Bangalore Yeshwanthpur Campus), Delhi NCR Off campus and Pune Lavasa Off Campus. The central campus is a living example of harmonious multiculturalism with students from all the states and union territories and different countries across the globe. CHRIST (Deemed to be University) publishes six peer-reviewed research journals and has published more than 300 books in Kannada and English. A promoter of sports, music and literary activities, it is a nurturing ground for creative excellence.

ABOUT THE SCHOOL OF LAW

School of Law, CHRIST (Deemed to be University), Bengaluru, was founded and is administered by Carmelites of Mary Immaculate (CMI). The parent university, CHRIST (Deemed to be University), formerly Christ College had the rare distinction of being one of the first institutions in India to be accredited in 1998 by the NAAC. Subsequently, in 2022, CHRIST (Deemed to be University) received the top grade 'A+' in NAAC, which was conducted in the month of October, 2022. In four decades, the institution has become the most preferred educational institution in the city. SLCU was ranked among the best colleges in India in the Law category according to the NIRF Rankings declared by the Ministry of Education in 2023. The courses are approved by the Bar Council of India. SLCU boasts of unmatched infrastructure consisting of well-equipped audio-visual classrooms, resourceful libraries with the latest legal publications and journals, information centre with all-time internet connectivity, conference halls, mini auditoriums and above all, a conducive environment to study and explore numerous possibilities in life. CHRIST (Deemed to be University) has endeavoured towards achieving higher standards of legal education and has focused on inculcating practical argumentative skills amongst students through moot court competitions, legal research and writing competitions, arbitration and mediation competitions, client counselling, negotiation, and various academic conferences and workshops with a view to foster research in different avenues of law and to encourage analysis pertaining to the practical implications of law.

ABOUT THE LAW & TECHNOLOGY COMMITTEE



The Law and Technology Committee, School of Law, CHRIST (Deemed to be University), is committed to fostering academic excellence and innovation at the intersection of law and technology. The Committee provides a dynamic platform for students to engage with emerging areas such as Artificial Intelligence, Cyber Security, Data Protection, Technology, Media and Telecommunications (TMT) Law, FinTech, and Digital Privacy. Through webinars, seminars, panel discussions, workshops, research initiatives, and specialised competitions, the Committee seeks to cultivate critical thinking, interdisciplinary learning, and technical awareness among aspiring legal professionals. The Committee also promotes legal scholarship through its bi-annual Newsletter, “GIZMO” and the committee website, equipping students with the knowledge, analytical skills, and practical exposure required to navigate the evolving technological and legal landscape.

ABOUT THE FASHION LAW JOURNAL



**Fashion & Law
Journal**

fashionlawjournal.com

The Fashion Law Journal (FLJ) is a leading academic platform dedicated to advancing research and scholarship in the emerging field of Fashion Law. The Journal serves as a forum for meaningful discourse on legal issues surrounding intellectual property, artificial intelligence, sustainability, consumer protection, e-commerce, luxury brands, and global regulatory developments within the fashion industry. By encouraging interdisciplinary engagement between law, business, technology, and the creative industries, FLJ provides students, researchers, academicians, and legal practitioners with an avenue to publish original scholarly work and contribute to the development of Fashion Law. Through its publications, collaborations, and research initiatives, the Journal seeks to promote innovation, critical analysis, and excellence in legal writing while fostering a deeper understanding of the evolving legal landscape of the global fashion industry.

ABOUT FLAIR 2026

Fashion Law, AI & Innovation Review is the inaugural edition of a legal writing competition organised by the Law & Technology Committee, School of Law, CHRIST (Deemed to be University), in collaboration with the Fashion Law Journal. Conceived as an annual flagship initiative, FLAIR seeks to foster meaningful discourse at the intersection of fashion, law, and emerging technologies.

The competition provides law students across the country with a platform to engage with contemporary legal and regulatory developments through Research Articles, Case Analyses, and Case Studies. By encouraging interdisciplinary scholarship on issues such as intellectual property, artificial intelligence, digital commerce, sustainability, and technological innovation, FLAIR aims to promote critical thinking, academic excellence, and legal research in this evolving field.

Through publication opportunities and editorial internships with the Fashion Law Journal, FLAIR 2026 seeks to bridge academic scholarship with practical exposure, while cultivating a new generation of legal thinkers in the domain of Fashion Law and Technology.

ELIGIBILITY

Participation in the competition is open to students enrolled in recognised law schools across India. Eligible participants are:

- Undergraduate law students pursuing a Three-Year LL.B. or Five-Year Integrated LL.B. programme.
- Postgraduate law students pursuing an LL.M. programme.

THEME

Fashion Law & Technology: Regulating Innovation in a Digital World

Indicative Sub-Themes:

- Artificial Intelligence and Fashion Design
- Intellectual Property in Fashion
- Counterfeit Goods and Brand Protection
- Fashion Influencers and Digital Advertising
- Blockchain and Supply Chain Transparency
- Data Privacy in Fashion E-Commerce
- Digital Fashion and the Metaverse
- Sustainability and Greenwashing
- Smart Wearables and Consumer Protection
- Emerging Regulatory Challenges in Fashion Technology

SUBMISSION CATEGORIES

Participants may submit their entries in any one of the following categories:

- Research Article
- Case Analysis
- Case Study

For detailed submission guidelines, including formatting requirements, citation styles, eligibility criteria, and evaluation parameters, participants are advised to refer to the document attached separately.

AWARDS & RECOGNITION

The competition shall feature:

- **Winner:** Cash Prize, Publication in the Fashion Law Journal, and an editorial internship opportunity with the Fashion Law Journal.
- **First Runner-Up:** Cash Prize and an editorial internship opportunity with the Fashion Law Journal.
- **Second Runner-Up:** Editorial internship opportunity with the Fashion Law Journal.
- **Top 20 Submissions:** Publication on the Official Law & Technology Committee Website.
- Certificates of Merit for all the above categories.
- Certificates of Participation for all eligible participants.

IMPORTANT DATES

Last Date for Submission	15 th August
Declaration of Results	28 th August

CONTACT US

All communication/ clarifications sought by a team will be deemed to be valid only if it is done by way of email at
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LAW AND TECHNOLOGY COMMITTEE 2026-2027

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