



SUBMISSION GUIDELINES

for

FLAIR 2026: Fashion Law, AI & Innovation Review

A Legal Writing Competition

***Organised by the Law & Technology Committee, School of Law, CHRIST
(Deemed to be University), in collaboration with the Fashion Law Journal***



SUBMISSION GUIDELINES

1. Eligibility

- The competition is open to students currently enrolled in:
 - Five-Year Integrated LL.B. Programmes;
 - Three-Year LL.B. Programmes; or
 - LL.M. Programmes at any recognised law school or university in India.

2. Categories of Submission

Participants may submit one original manuscript under any one of the following categories.

Word Limit: 800-1,200 words (excluding footnotes/references)

Structure: Manuscripts shall be well-structured with clear and appropriate headings and sub-headings, facilitating logical flow, readability, and effective presentation of arguments.

1. Research Article:

A Research Article should present a well-researched and analytical examination of a contemporary legal issue within the broader theme, offering original arguments, critical insights, and practical or doctrinal perspectives.

2. Case Analysis:

A Case Analysis should critically examine a judicial decision, legislative development, or regulatory action, evaluating its legal reasoning, implications, and significance within the evolving landscape of Fashion Law and Technology.

3. Legal Case Study:

A Legal Case Study should provide an in-depth analysis of a specific legal framework, regulatory regime, policy, protection mechanism, industry practice, or emerging issue, examining its practical application, challenges, comparative approaches, and broader legal implications.



3. Theme

Fashion Law & Technology: Regulating Innovation in a Digital World

The following sub-themes are merely indicative:

- Artificial Intelligence and Fashion Design
- Intellectual Property in Fashion
- Counterfeit Goods and Brand Protection
- Fashion Influencers and Digital Advertising
- Blockchain and Supply Chain Transparency
- Data Privacy in Fashion E-Commerce
- Digital Fashion and the Metaverse
- Sustainability and Greenwashing
- Smart Wearables and Consumer Protection
- Emerging Regulatory Challenges in Fashion Technology

Participants are free to explore any topic falling within the broader theme.

4. General Submission Requirements

- Submissions must be original and unpublished.
- Manuscripts must not be under consideration for publication or review elsewhere at the time of submission.
- Any form of plagiarism, including self-plagiarism, shall result in immediate disqualification.
- AI-assisted tools may be used only for language refinement. The legal analysis, arguments, research, and conclusions must be the author's own original work. Participants remain solely responsible for the accuracy and originality of their submissions.
- The Organising Committee reserves the right to reject submissions that do not comply with these guidelines.



5. Formatting Guidelines

- File Format: Microsoft Word (.doc/.docx)
- Font: Times New Roman/Garamond
- Font Size:
 - ⇒ Main Text - 12 pt
 - ⇒ Footnotes - 10 pt
- Line Spacing:
 - ⇒ Main Text - 1.5
 - ⇒ Footnotes - Single
- Margins: 1 inch on all sides
- Text Alignment: Justified

6. Citation Style

- Participants may follow Bluebook (21st Edition), any other recognised legal citation style, or use hyperlinked references, provided the chosen method is consistent throughout the manuscript.
- A List of References/Bibliography/Works Cited may be included wherever applicable.
- All sources must be accurately cited, and participants are responsible for ensuring proper attribution of all referenced material.

7. Anonymity Policy

The competition shall follow a double-blind review process.

Accordingly:

- The manuscript must not contain the name of the author, institutional affiliation, acknowledgements, or any information that may reveal the identity of the author.
- Author details shall be collected separately through the registration form.



8. Plagiarism Policy

- The maximum permissible similarity index is 10%, excluding references, quotations, and commonly used legal terminology.
- Similarity shall be assessed using plagiarism detection software.
- Any submission found to contain plagiarism or copyright infringement shall be rejected without further review.

9. Review Process

The competition shall consist of:

- Preliminary screening for compliance with submission guidelines.
- Plagiarism assessment.
- Double-blind review by the Editorial Review Panel.
- Final evaluation based on originality, research quality, legal analysis, structure, clarity, and relevance to the theme.

The decision of the Editorial Review Panel shall be final and binding. Any communication regarding edits, revisions, clarifications, or re-submission of manuscripts, if required, shall be communicated to the participants by the Organising Committee via email.

10. Evaluation Criteria

Submissions shall be assessed on the following parameters:

- Originality and Innovation
- Research Quality
- Legal Analysis & Critical Reasoning
- Structure, Clarity & Organisation
- Relevance to Theme
- Citation & Formatting